



NC STATE UNIVERSITY

# Institute for Emerging Issues

2019-2020 Year in Review

**5**

IEI 5-year external review panel found that *"IEI has the credibility and respect of the corporate community, the legislature and... many other important leadership sectors of the State."*

*"Constituents found that the follow-up work, documentation, communications and coaching IEI provides are empowering. The scholarly activity by the staff, faculty and students (is) of the highest quality and an excellent reflection of NC State University."*

**740**

Attendees at 2 different Emerging Issues Forums (plus online attendees via UNCTV). The first ever Institute for Emerging Issues Forum in Charlotte on adult retraining. The IEI Raleigh Forum focused on the importance of getting all North Carolinians broadband at home— 1 month *before* COVID-19

**7,121**

7,121 attendees at 16 "First in Future: Connecting in Crisis" webinars post-COVID (445 attendees per episode).

**54**

54 webinar guests included members of Congress, legislators, supreme court justices, and prominent CEO's, nonprofit heads, and NCSU leaders

**15,000**

15,000 total listens to 56 First in Future: Connecting in Crisis podcasts.

**\$450,000**

\$450,000 raised to support BAND-NC, working to make NC the most "digitally inclusive" state in the US

**24**

IEI partnered with 24 community teams in 2019-2020, with focus on bridging rural-urban divides, increasing diversity in civic participation, boosting access to adult retraining, increasing internet subscription rates, and improving early childhood education.

**62%**

62% of the Institute for Emerging Issues's budget is derived from out-of-state funds

**144.9 M**

144.9 million people reached through IEI social media accounts and initiatives

## Major Initiatives

**ReCONNECT NC:** FY 2019-2020 was the second year for ReCONNECT NC, the focus of most of IEI's Forum and community work. We continue to support *20 community partners* working on topics related to ReCONNECT.

**BAND-NC:** In June 2020, IEI launched this new statewide grant and training program designed to increase broadband adoption in homes across NC for education, work, and health from home.

## Major Programs

**Rural Faith Communities as Anchor Institutions:** IEI continued its work with rural churches and pastors to increase both their capacity and interest in helping to address significant community challenges across NC. 110 pastors, lay leaders and others came together for discussions and mutual support post-COVID-19.

**Service Year NC:** IEI was the first organization selected by the national Service Year Alliance for statewide work to increase the number of people performing "service years." The program continued to grow in 2019-2020.

**KidsReadyNC:** IEI concluded its two-year, lower-cost model of providing technical assistance for county-based early childhood efforts in Tier 1 and 2 communities.

## Diversity

*Internal work continues:* IEI held diversity discussions during its organizational retreat, in addition to conducting a "Tree of Life" and "10 Lenses" exercise with staff.

*Work on Diversity, Equity and Inclusion expands:* In FY 2020-2021, IEI will continue this work through modules offered by OIED, hiring a consultant to assist us in increasing our knowledge of diversity, equity, and inclusion; and integrating a lens on equity and inclusion into our external programming work.

## Staff & Board Success

Board Chair Jack Cecil named one of **Business North Carolina's "Power 100"**

Board member Peter Hans named **UNC System President**

Program Manager Alicia James elected to **NCSU Staff Senate**

Darryl Lester named **Man of Distinction** by

Communications and marketing Director Greg Hedgepeth named to **ECU Board of Visitors**

Program Manager Maggie Woods named one of **Triangle Business Journal's "40 Under 40"**

## Key External Investors 2019-2020

