

EVENT MEDIA ADVISORY

FOR MORE INFORMATION:

Dana Magliola
(919) 946.5445
dana.magliola@ncsu.edu

DOW CEO ANDREW LIVERIS SPEAKS AT EMERGING ISSUES FORUM

Industry leader speaks to need for continued focus on sector to maximize revival and future potential

RALEIGH, N.C., February 11, 2013 — Dow Chemical Company Chairman and CEO Andrew Liveris spoke today at the 28th Annual Emerging Issues Forum @ManufacturingWorks at the Raleigh Convention Center, highlighting the need for continued innovation and focus on this vital sector to enable its continued revival and growth.

Facing the challenges of political gridlock, international economic uncertainties, Liveris reminds the audience of of civic, business, and community leaders, that manufacturing “has reached an inflection point.” Speaking on the great potential for manufacturing in the United States, Liveris remains positive stating, “Today, I believe manufacturing can transform our entire nation in a similar way – from an economy in recovery, to an economy renewed.”

Identifying himself as “a self-proclaimed evangelist for manufacturing,” Liveris called on the audience to be “collectively optimistic about this country,” but to be motivated to support growing innovation and manufacturing on a local and regional scale.

“An advanced manufacturing America is not simply an America with one new Bell Labs; or one more Silicon Valley; or another Research Triangle, for that matter. It is an America with hundreds – even thousands more – of these places. And even more springing up every day,” continued Liveris. “It is an America that works like a foundry, hammering great ideas into lucrative exports that will wipe away our trade deficit. It is America that leverages its genius to its full potential – and ensures that every worker can do the same.

A full transcript of Mr. Liveris' speech is available [HERE](#) or by visiting: <http://bit.ly/LiverisTranscript>.

A full event agenda can be viewed [HERE](#). Follow [@IEI_Media](#) for live updates, additional content, and speech transcripts from key participants.

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