kidonomics
INVESTING EARLY IN OUR FUTURE
Outline of the day:

- Who is in the room?
- Collective Impact – everyone has a role
- Impacting child outcomes
- Join two deep dive workshops
- Discuss our collective learning
- Leave with action steps
Poll Question

• Which role are you in?
  • Business
  • Policy
  • Practice
  • Philanthropy
  • Research
  • Advocacy/Intermediary
  • Other
There are several types of problems:

**Simple**
- Baking a Cake

**Complicated**
- Sending a Rocket to the Moon

**Complex**
- Raising a Child

*Social sector treats problems as simple or complicated*

Source: Adapted from “Getting to Maybe”
Business as usual
... see a problem, convene a task force, create a program... has created a tangle of inefficiencies
Stepping up
From program performance to collective impact

A few organizations work together to align **what they do** in ways that get better outcomes.

Baseline – a focus on individual program performance.

**complementary services partners**

Lots of organizations decide to work together as a network to **improve** what they do and **advocate for what works**.

**consolidated services and connected networks**

Lots of organizations and stakeholders **work together to move outcomes** for all children and families.

**collective impact governance**

**independent organizations in same community**
Poll Question

Where does your work fit on the spectrum?

- White
- Pink
- Green
- Purple
<table>
<thead>
<tr>
<th>Five Conditions to Achieve Collective Impact</th>
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<tbody>
<tr>
<td><strong>Common Agenda</strong></td>
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<tr>
<td>• Common understanding of the problem</td>
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<td>• Shared vision for change</td>
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<td><strong>Shared Measurement</strong></td>
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<td>• Collecting data and measuring results</td>
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<td>• Focus on performance management</td>
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<td>• Shared accountability</td>
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<td><strong>Mutually Reinforcing Activities</strong></td>
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<td>• Differentiated approaches</td>
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<td>• Willingness to adapt individual activities</td>
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<td>• Coordination through joint plan of action</td>
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<td><strong>Continuous Communication</strong></td>
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<td>• Consistent and open communication</td>
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<tr>
<td>• Focus on building trust</td>
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<tr>
<td><strong>Backbone Support</strong></td>
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<tr>
<td>• Separate organization(s) with staff</td>
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<td>• Resources and skills to convene and coordinate participating organizations</td>
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What are we trying to impact?

The Readiness Target
Poll question
Which outcomes are you most focused on?

- Academic
- Social/Emotional
- Physical Health/ Safety
- Equal amount of each
- Other
Our theory of change focuses on challenging leaders to think differently & act differently…

Developmentally On Track: Productive Connected Healthy & Safe

Partnerships Data & Evidence Policies & Resources

Coordinated Accessible Well-Attended High Quality

Leaders Accountability

Family, Community & School Supports
Moving the small gear makes a BIG difference

LEADERS ACCOUNTABILITY

Increase Capacity for change 1 - 2 years

FAMILY, COMMUNITY & SCHOOL SUPPORTS

Strengthen Family & Community Supports 3 - 5 years

CHILDREN & YOUTH OUTCOMES

Improve Children & Youth Outcomes 5 - 10 years

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Today’s workshops

1. Starting on a Shoestring
2. Communications and Engagement
3. Issues in Program Selection and Implementation
4. Effectively Using Data to Drive Your Effort
5. Working Effectively Across Organizations
6. Local Funding for Early Learning: A Community Toolkit
Afternoon session
Today’s workshops

1. Starting on a Shoestring
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Afternoon poll question

• What are the most common implementation challenges you experience in your work?
  • No shared plan
  • Inadequate resources
  • Low capacity
  • Timelines too rushed
Afternoon poll question

The most difficult thing about engaging with our stakeholders is figuring out:

• how to reach them all
• what’s important to them
• how to measure engagement
• None of these / something else
Afternoon poll question

- Do you have an agreement in place across organizations to make improvements on community indicators?
  - Yes
  - Sort of
  - No
Afternoon poll question

- Should local governments invest in early learning programs to supplement state and federal dollars?
  - Yes
  - No
  - Don’t know
Last Poll Question

• What’s the first thing you will take action on when you return home?